



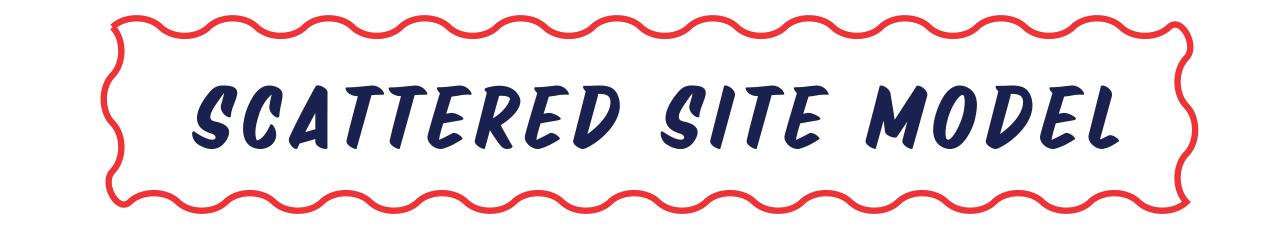
Horizon 1 Incremental Innovation Same Game, Same Rules		
Horizon 2 Reform Oriented Innovation Same Game, Different Rules		
Horizon 1 Transformative Innovation Different Game, Different Rules		





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